



The Middletown Area Chapter...

Does more than you may know.

Disaster relief - We help families that have experienced a disaster; from disasters affecting a single family, like a house fire, to disasters that affect the entire community, like the blizzard in 2003 and the flooding in 2004.

We find and train volunteers to support national disaster operations like Hurricane Katrina. During the Hurricane Katrina disaster operation, the Middletown Area Chapter recruited and trained 68 people to work in shelters and provide financial assistance to those in need.

Health and safety training - we offer trainings in many kinds of life-saving skills, such as CPR, First Aid, and the used of Automated Electronic Defibrillators (AED).

We train the people you and your family count on; such as your co-workers, neighbors, fire fighters, police officers, doctors, nurses, and lifeguards.

Armed Forces Emergency Services - We provide around-the-clock emergency communications assistance to service-persons and their families.

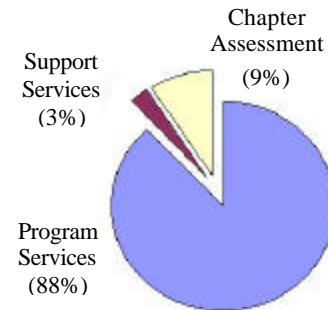
Blood drives – We coordinate blood drives on a monthly basis and host special blood drives for local residents facing dire medical emergencies.

Community services – We host a medical equipment loan closet, coordinate special holiday services, and work with local churches to help residents with their utility bills.

Makes the most of donated dollars.

Eighty-eight cents of every dollar donated to our chapter goes to direct service provision for the local community.

Chapter Expenses



The Middletown Area Chapter is dedicated to being good stewards of the resources entrusted to us by our supporters.

Of our expenses only 3% was used for administrative support and fundraising.

As a chartered chapter of the American Red Cross, we support the operations of our organization as a whole by contributing a small portion (9%) of our revenue to our national headquarters.

Focuses on the future.

The contributions we receive, not only help us serve our community today; they are an investment in the community of tomorrow.

Increasing Accessibility

- Investing in mobile, more reliable communication technology
- Informing the community of our presence through various media, events, and presentations

Increasing Opportunities

- Develop a stronger volunteer culture that utilizes volunteer leadership and allows easier access to volunteers with busy schedules
- Offer a wider variety of Health & Safety classes and disaster trainings by recruiting more instructors and investing in more training materials

Increasing Awareness

- Using web-based technology to provide our community with information
- Reaching out to the community with educational presentations and training
- Expanding the availability of health and safety courses

Special Benefits for Business Supporters

Gift Category	Benefits
\$249 and below	Tax deduction "Proud Supporter" Window Display
\$250 - \$999	Inclusion in Supporter list - Annual Report Inclusion in Supporter list - Website Tax deduction "Proud Supporter" Window Display
\$1,000 - \$4,999	Recognition in newspaper* Inclusion in Supporter list - Annual Report Inclusion in Supporter list - Website Tax deduction "Proud Supporter" Window Display
\$5,000 and above	Check presentation photograph Recognition plaque Recognition in newspaper* Inclusion in Supporter list - Annual Report Inclusion in Supporter list - Website Tax deduction "Proud Supporter" Window Display

*Listing in "Thank You" ad published in The Patriot News, The Press & Journal, and The Middletown Shopper

Middletown Area Chapter

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BUSINESSES LEADING THE WAY



MARCH IS RED CROSS MONTH

Businesses like yours can lead the way to building safer communities by contributing to your local American Red Cross chapter.

SUPPORT YOUR LOCAL RED CROSS

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